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For immediate release

## **First Ever Training Academy for Children's Entertainers Launches in North London**

Birthday Dreams, London's Top Children's Party organisers, has launched a new Entertainers Training Academy specifically for Children's Entertainers

Children's Entertainment is evolving; boring and dull routines rolled out from tired 'set in their ways' entertainers is no longer acceptable to the parents of today.

Su Forrester-Brown, MD of Birthday Dreams says *'I've come across some incredibly talented entertainers over the years but sadly there are many that believe it is just a quick way of making some extra money on the side with little or no thought as to the real requirements of this industry'*

Historically the Children's Entertainment business has been disjointed to say the least. No 'proper standards' have been set as regards the ability, training and safety checks on entertainers. When you consider that the quality of the entertainer you book may either make your day or ruin it would seem long overdue!

The need to 'Professionalise' the business is something that Su has been striving towards, for some time. She has teamed up with one of the country's top children's entertainers, who will deliver the courses at the new academy which will operate from Su's stunning children's party venue in Islington, North London.

The first three day course will start early in March. Su says *'This is a unique opportunity; no other party company is offering to train, support, and provide on-going skills training and guarantee work for successful participants'.* *'We will also send successful individuals on selected specialist training courses to further develop their skills' Su ads.*

If you are interested in joining one of these courses please email Su at [info@birthdaydreams.co.uk](mailto:info@birthdaydreams.co.uk) with all your details. We would particularly welcome participants that reflect the ethnic diversity of our city.

Su Forrester-Brown is available for comment and/or interviews. Contact her at:

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