

18th March 2010
For immediate release

Birthday Dreams launches 'Magic Mail' a unique service for children in London

Magic Mail is a new and unique service where some of our best loved characters will deliver a very special gift personally to your child anywhere in London.

We have six characters to choose from; a beautiful Princess, a Magical Fairy and a Wonderful Cinderella for the girls and a jolly Pirate, a gallant Knight or an amazing Superhero for the boys.

You can book any of these characters from wherever you are in the World and they will be dispatched with haste to deliver some magic to your children, grand-children, nieces or nephews anywhere in Greater London.

The character will deliver a beautiful scroll rolled up in a ribbon personalised with your child's name wishing them a very happy birthday plus we will deliver a special personalised gift; choose from a hand-made Birthday Cake, a spectacular 'Giant Party Bag' or a beautiful bouquet of flowers. Additionally our characters can deliver any further gift you may wish to give your child.

So imagine this! – Aunty is in New York – her Niece is in London – How lovely would it be for one of our characters to deliver a personal Birthday Wish and a beautiful gift right to that nieces door on the actual day of her birthday!!

And something to look forward to latter this year!!

Imagine - it is Christmas Eve; a wonderful gift is hand delivered by none other than Father Christmas himself - right to your child's door!.

Absolute MAGIC!!

For more information and to book 'Magic Mail'

Email: mail@birthdaydreams.co.uk

or call 0207 700 2525